



ANNUAL REPORT 2018





OUR MISSION

To inspire and equip young entrepreneurs to develop social and economic value for their communities and for the world

In just three short years, IDEA4Africa has grown from working with a few high schools in Rwanda to now working with high schools and teachers across the country there, helping cooperatives and SMEs be more effective in both Rwanda and Uganda, and spreading our programs into several refugee camps in Uganda. We create positive change by “Inspiring Development through Entrepreneurship and Action” – the “IDEA” in our name. We equip young entrepreneurs to create social and economic value for their communities – now. And we are doing this where entrepreneurship and action are needed the most.

This year, our programs reached thousands of high school students and young people in refugee camps, inspiring them to become job creators by taking action on problems they identify and are equipped to solve. Once connected with IDEA4Africa, we continue to provide counsel and support to young entrepreneurs as they grow, develop and move into action.

The numbers tell only a small part of our story. The greatest reward of our work is seeing firsthand what young people do with the tools and support we provide. The personal stories are many, ranging from Julius who is working with our team to grow his school for albinos in a Ugandan refugee camp to Olivier who, with his classmates at his high school in Rwanda, has used the profits from the ironing services they provide to develop a farm at their school. It's impossible to share all of these stories but the information and images in this report provide you with a glimpse of the impact we are having.

This important work could not be done without the support and involvement of many. In addition to our staff on the ground, hundreds of volunteers and donors have helped IDEA4Africa to rapidly grow and increase our reach. Our annual fundraising has nearly doubled in just three years and we have received international recognition for our work. If you have been a part of this extraordinary growth and success, thank you. We hope that you will continue to support IDEA4Africa and that many more will join us as we seek to impact the lives of even more young entrepreneurs.



Dennis M. Hanno

Dennis Hanno
President and CEO
IDEA4Africa, Ltd.

OUR TEAM

Dennis Hanno, Founder and President
Pamela Munyana, Country Director, Kigali, Rwanda
Elizabeth Nakato, Country Director, Kampala, Uganda
Sarah Schwartz, Chief Operating Officer

Executive Officers

Larry Zacharias, Chairman
Dennis Hanno, President/CEO
Thomas O'Brien, Treasurer
Nicole Smith, Secretary

Board of Directors

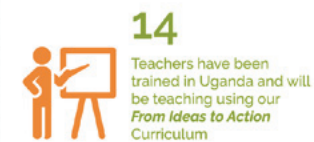
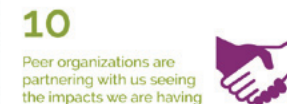
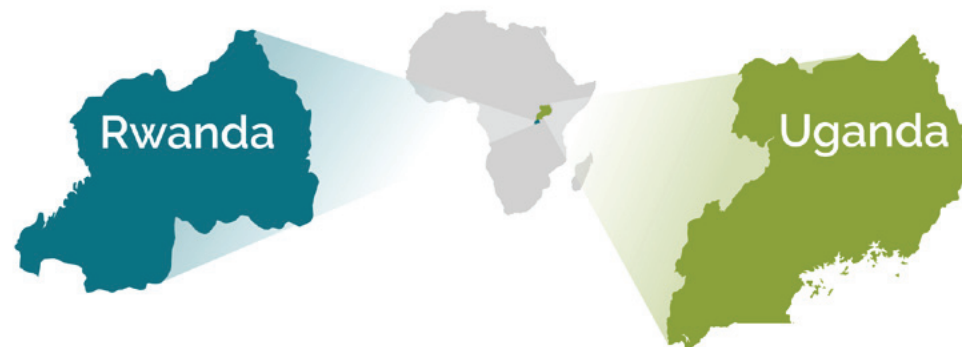
Greg Brown
Isabelle Byusa
Dave Clarkson
Mike Herlihy
Tony Jordan
Bill LaPoint
Kristen McQuaid
Deogratias "Deo" Niyizonkiza
Phyllis Schlesinger
Debra Swersky
Julie Williams



IDEA4Africa is a non-profit organization with the goal of increasing economic growth wherever we work. We provide young entrepreneurs with the knowledge and skills they need to put their ideas into action creating an entrepreneurial culture in their communities.



IMPACTS



WORKING WITH HIGH SCHOOL STUDENTS

IDEA4Africa works with students running workshops, establishing entrepreneurship clubs and delivering seminars, all designed to change mindsets and help this next generation think entrepreneurially.



WORKING IN REFUGEE CAMPS

In our first year working in Uganda, we have already made huge inroads with the refugee population, teaching in four large camps throughout the country.



Meet Delphe

Delphe lives in the Kyaka II Refugee Settlement. Delphe participated in our training programs in the camp and developed his business plan with the support of our staff. He buys recycled strapping and makes baskets, and has taught two boys to do some of the weaving, creating three jobs in the camp.

WORKING WITH TEACHERS

The best way for us to effect change is by working with teachers whose reach grows exponentially each year.

Meet Theogene

Theogene noticed that other workers get together to discuss issues around their work. But not teachers. Theogene was one of the first participants in one of our teacher training programs in Rwanda and now helps us organize trainings for teachers from around the country. Our program is specifically designed to work with teachers who are learning about the skills that are vital for young people growing up in a country where there aren't enough jobs for the growing population.



WORKING WITH SMES AND WOMEN'S COOPERATIVES

Part of our work in creating an entrepreneurial ecosystem entails supporting small businesses and women's cooperatives at different stages of their growth.



Single Parent Group

Meet Harriet

Harriett attended our trainings in Rwanda and has been supported by us as she grows her business. She is part of a women's sewing cooperative.



Soap making cooperative



GLOBAL RECOGNITION OF OUR WORK

IDEA4Africa was chosen by **Teach a Man to Fish**, a global organization focused on empowering young people to shape their own future, for its Future Partner Prize. The award recognizes organizations with entrepreneurial, sustainable and innovative approaches to education. Elizabeth Nakato, our Ugandan country director, accepted the award at the organization's global annual meeting in London.

PROMOTING AN ENTREPRENEURIAL MINDSET AND CULTURE

GLOBAL ENTREPRENEURSHIP WEEK

IDEA4Africa is the national host of Global Entrepreneurship Week (GEW) in Rwanda each year. GEW is the world's largest celebration of the innovators and job creators who launch new businesses, develop solutions to challenging problems, and expand human welfare. Increasing the focus on entrepreneurship, IDEA4Africa is raising awareness to both the successes and challenges that exist for the entrepreneurial ecosystem by connecting collaborators, partners, policy makers and young entrepreneurs running events for more than 4,000 people this year.

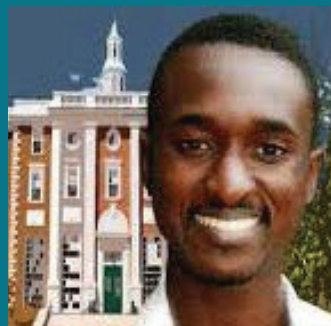


IDEA AWARDS

IDEA4Africa created the annual IDEA Award to recognize innovative leaders who are inspiring development and entrepreneurship through their own actions. The first IDEA Award was presented this year to three extraordinary students who have been a part of our programs and activities.



The IDEA Award winners, pictured here with President Dennis Hanno, are participants in the Bridge2Rwanda Scholars Program, one of the many organizations we work with who also focus on empowering youth. Justus and Jonathan recently graduated from Harvard University and Rosine from Babson College.



Justus Uwayesu



Jonathan Iyandemye



Rosine Ndayishimiye

Selected Financial Information

IDEA4Africa, Ltd. is recognized as a public charity under Section 501(c)(3) of the US Internal Revenue Code and incorporated under the laws of the Commonwealth of Massachusetts.

Our operations are conducted exclusively in Rwanda and Uganda.

Cash contributions to IDEA4Africa were \$109,000 for the fiscal year ended June 30, 2018, and \$73,000 and \$60,000 for the years ended June 30, 2017 and 2016, respectively. In its first three years of operations, the organization's contributions from fundraising have increased by 82%.

In addition to cash contributions, measurable in-kind contributions donated by volunteers engaged in our various projects and by management and board members were valued at \$142,000 for the year ended June 30, 2018.

The \$251,000 of resources available to IDEA4Africa in the year ended June 30, 2018 were used as follows:

Training and programs for high school students	40%
Training and programs in refugee camps	25%
Teacher training and resources	20%
Strengthening the entrepreneurial environment	10%
Working with cooperatives and SMEs	5%

IDEA4Africa deeply appreciates the hundreds of volunteers and donors who have made this extraordinary progress possible. Please consider supporting IDEA4Africa and our innovative programs that are shaping the future of the countries where we work.



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